Blogger Performance Tracker

Blog Post Details:

☐ **Blog Post Title:**

☐

☐ **Publication Date:**

☐

☐ **Category/Topic:**

☐

☐ **Targeted Keywords:**

☐

☐ **Internal Links Included:**

☐

☐

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Metrics:

- [ ] **Page Views:**
- [ ] **Average Time On page:**
- [ ] **Bounce Rate:**
- [ ] **Comments:**
- [ ] **Social Shares:**
- [ ]
- [ ]
- [ ] **Conversion Actions:**
  (e.g., Email Signups, Purchases, Clicks)
- [ ]
- [ ]
- [ ] **Revenue Generated:**
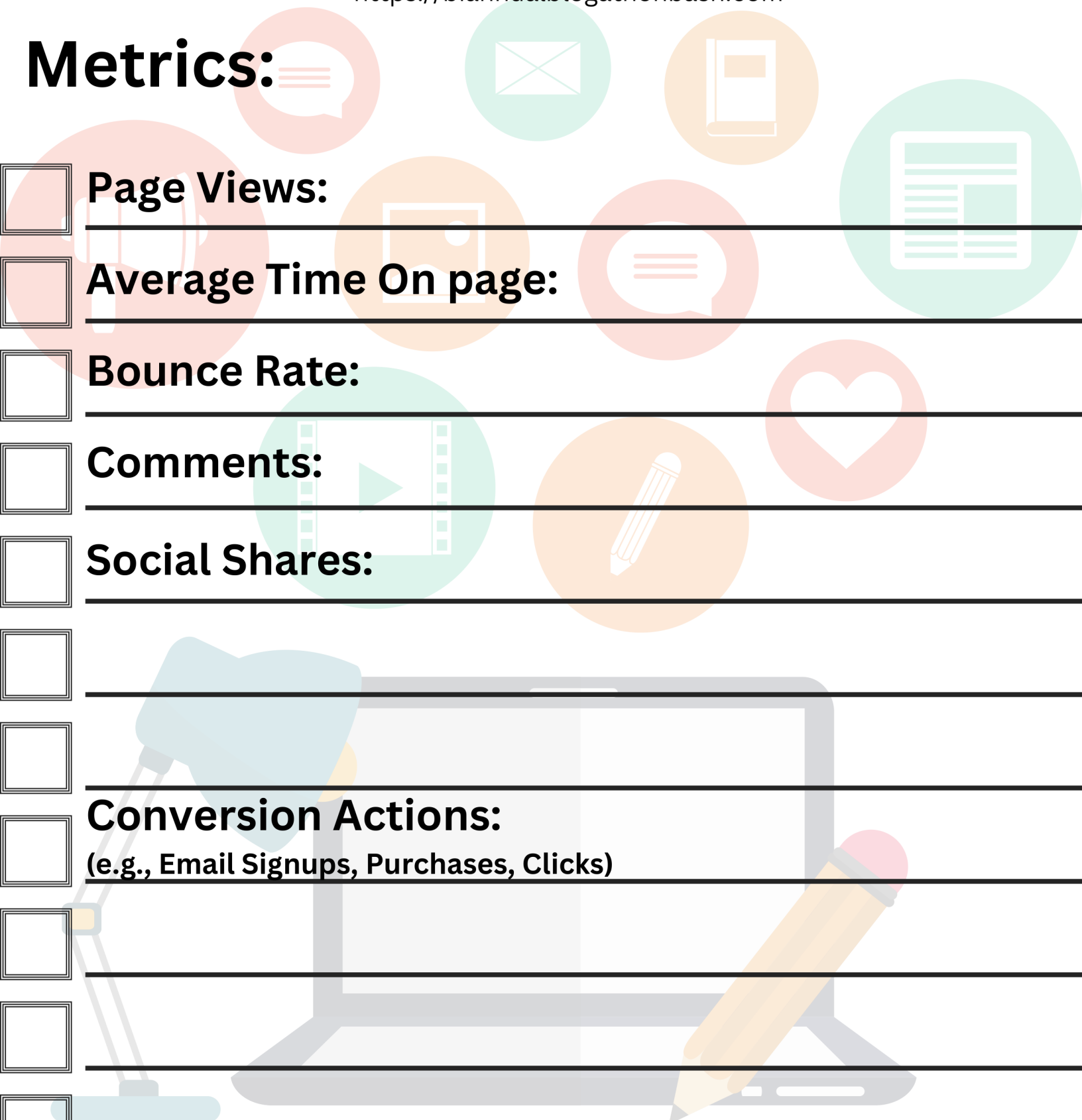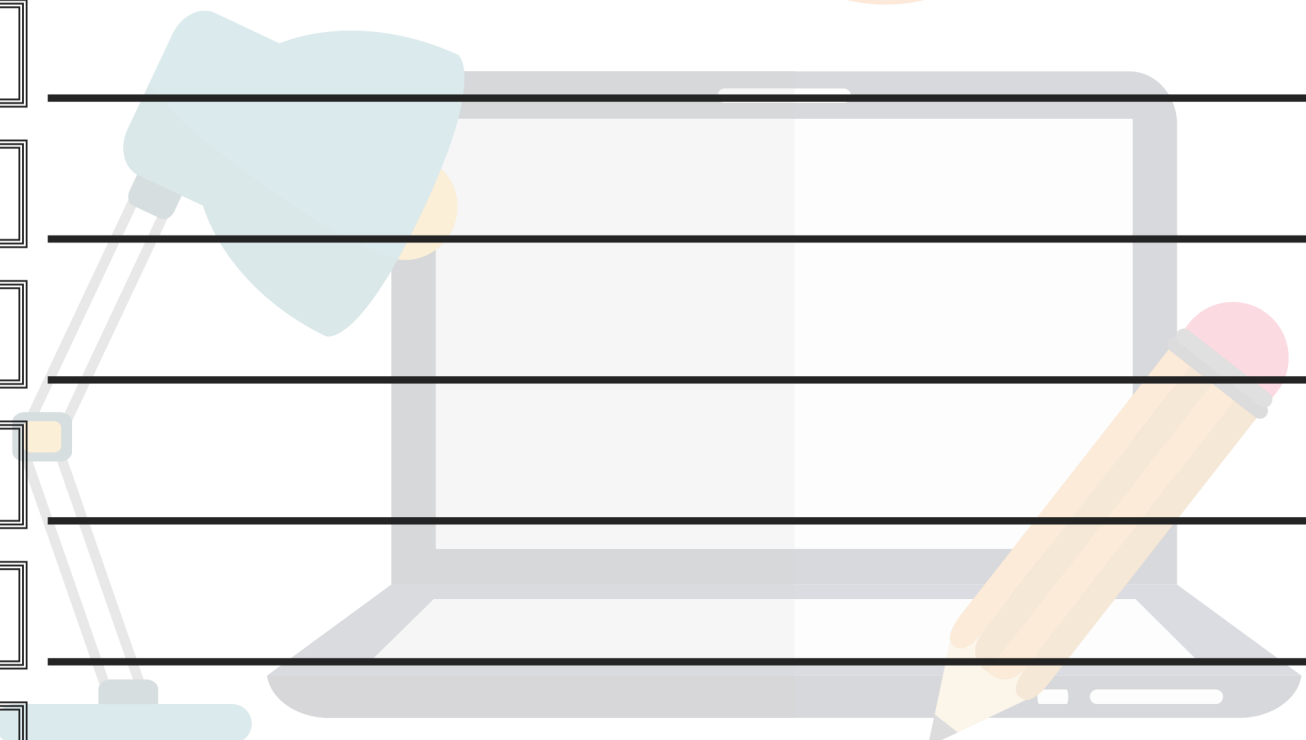
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Keyword Rankings:

- Primary Keyword:

- Initial Ranking:

- Current Ranking:

- Notes:

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Content Tweaks and Experiments:

- [ ] **A/B Testing (if applicable):**

- [ ] **Element Tested:**

- [ ] **Variation A Performance:**

- [ ] **Variation B Performance:**

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Content Tweaks and Experiments:

Content Updates (if any):

Changes Made:

Date Updated:

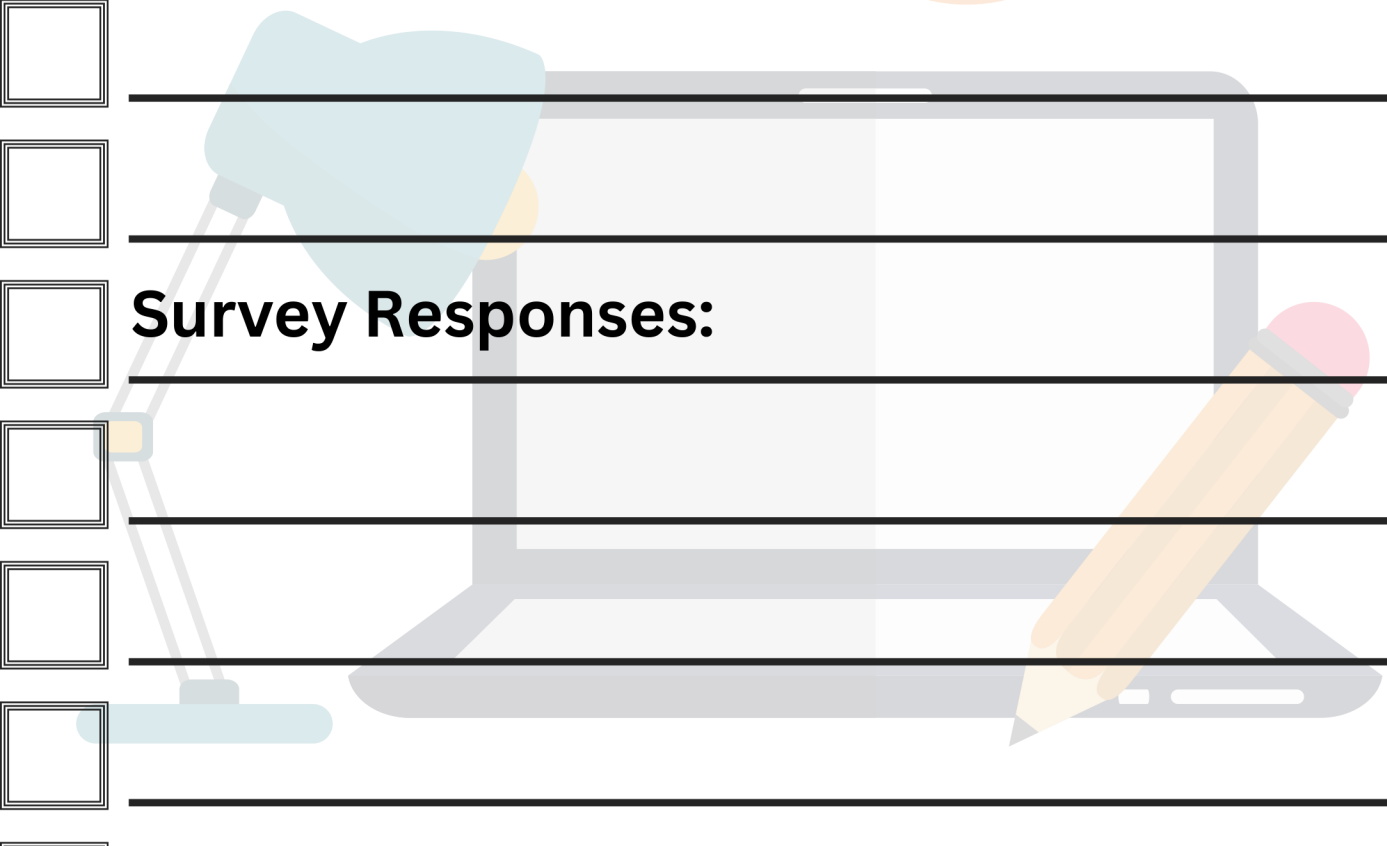# Blogger Performance Tracker

User Feedback:

Comments (notable feedback):

Email Responses:

Survey Responses:

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Other:

Long Term Performance:

Check back after 6 months to access long-term impact:

Notes and Observations:

Add any additional notes, observations, or ideas here:

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Other: