

TRY A

30-MINUTE BLOG RESET

You do not need an entire weekend to start moving forward. Set a timer for 30 minutes, choose one task, and give it your full attention. The goal is progress - not a complete blog overhaul.

30 MINUTES
ONE TASK
REAL PROGRESS

1

Refresh One Important Older Post

Update the introduction and calls-to-action on one older post that still matters to your audience or business.

Done when: the opening is current and the reader has a clear next step.

2

Fix One Page You Avoid Sharing

Choose the page you have been embarrassed to send people to and make the most important improvement.

Done when: you would feel comfortable sending someone the link today.

3

Cut One Tool You No Longer Need

Unsubscribe from or cancel one tool, service or subscription that no longer earns its place in your workflow.

Done when: one unnecessary cost, login or distraction is gone.

4

Choose Your Most Important 30-90 Day Goal

Write down the single blogging result that matters most during the next 30 to 90 days.

Done when: you can explain your goal in one sentence.

5

Schedule Your Next Subscriber Email

Decide what useful message your readers need next and get the email written or scheduled.

Done when: your next email has a subject, purpose and send date.

6

Reconnect With One Blogger

Contact one blogger or creator you genuinely want to reconnect with - without asking for anything.

Done when: you have sent a thoughtful message.

7

Remove One Low-Value Recurring Task

Look at your calendar or routine and remove one repeated task that consumes time without producing enough value.

Done when: you have reclaimed that block of time.

8

Choose Three Existing Pieces to Improve

Make a list of three existing posts or resources worth improving before you create something new.

Done when: you know exactly which three pieces deserve attention next.

WHEN THE TIMER ENDS, STOP.

The goal is not to rebuild your entire business in half an hour. It is to prove that useful progress does not require a perfect plan or a perfectly clear calendar.

MY 30-MINUTE BLOG RESET

Pick one task. Define what finished means. Start the timer.

THE ONE TASK I AM CHOOSING

What will I work on for the next 30 minutes?

WHY THIS MATTERS

What problem will completing this task solve or improve?

WHAT 'DONE' LOOKS LIKE

What specific result will tell me I can stop?

START / STOP

Timer starts: _____

Timer ends: _____

Did I finish? YES / NOT YET

Do I need another session? YES / NO

WHAT CHANGED?

What did I accomplish?

What is my next useful action?

SMALL STEPS. BIG PROGRESS.
A better blog is built one useful decision at a time.